

Royal LePage 2022 Demographic Survey

Canadian Millennials: Home ownership, affordability and remote work*

What is your current housing situation?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
I own my home	57%	53%	65%	59%	54%	57%	65%	49%	68%	56%	53%	35%
I rent	35%	39%	28%	37%	37%	37%	28%	40%	27%	34%	40%	56%
I live with family or friends rent-free	7%	6%	7%	3%	9%	6%	7%	9%	5%	10%	7%	6%
I prefer not to answer	1%	2%	0%	1%	0%	1%	0%	1%	0%	1%	1%	2%
NET: Doesn't Own	42%	45%	35%	40%	45%	42%	35%	49%	32%	44%	46%	62%

[Of those who do not own] Is owning a home important to you?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes	68%	78%	70%	52%	68%	64%	71%	79%	75%	74%	69%	78%
No	24%	15%	20%	41%	24%	26%	29%	16%	18%	20%	25%	18%
I don't know/I prefer not to answer	8%	6%	10%	7%	9%	10%	0%	5%	8%	6%	6%	4%

[Of those who do not own] Do you believe you will ever own a home?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes (in the city/town where I currently reside)	29%	28%	28%	25%	24%	35%	45%	34%	47%	22%	25%	37%
Yes (I would need to relocate)	31%	34%	23%	34%	29%	39%	17%	35%	19%	37%	29%	45%
No	25%	24%	28%	26%	31%	15%	23%	21%	22%	28%	33%	12%
I don't know/I prefer not to answer	15%	14%	21%	15%	16%	12%	15%	9%	12%	13%	13%	6%
NET: Yes	60%	62%	52%	59%	53%	74%	62%	70%	66%	59%	54%	82%

All percentages are rounded to the nearest whole number.

Canadian Millennials: Home ownership, affordability and remote work*

If the cost of living was not an issue, would you choose to continue living in your current city/town?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes	72%	80%	61%	56%	73%	77%	76%	78%	70%	80%	70%	75%
No	22%	14%	30%	38%	21%	19%	20%	16%	26%	16%	24%	21%
I don't know/prefer not to answer	6%	6%	10%	6%	6%	4%	5%	6%	4%	5%	6%	4%

Do you plan to purchase a home within the next five years?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes (I plan to purchase my first home)	23%	25%	20%	19%	24%	26%	19%	27%	20%	25%	33%	40%
Yes (I already own a home but plan to move)	17%	16%	22%	16%	18%	14%	11%	18%	20%	20%	17%	11%
Yes (I already own a home and plan to purchase a secondary/investment property)	11%	15%	11%	6%	11%	10%	8%	16%	14%	14%	10%	10%
No	39%	32%	38%	46%	36%	42%	51%	29%	39%	30%	35%	29%
I don't know/I prefer not to answer	10%	12%	9%	13%	10%	9%	11%	10%	7%	12%	6%	10%
NET: Plans to Purchase	51%	56%	52%	41%	53%	49%	39%	61%	54%	58%	60%	61%

[Of those planning to buy their first home or sell their current home and move within the next five years] Do you plan to buy in your current city/town or do you plan to relocate?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Remain in current city/town	47%	37%	54%	36%	50%	51%	33%	50%	64%	47%	54%	56%
Relocate	41%	49%	36%	53%	37%	42%	55%	43%	26%	45%	35%	38%
I don't know/I prefer not to answer	11%	14%	11%	11%	13%	7%	12%	7%	10%	8%	11%	6%

All percentages are rounded to the nearest whole number.

Canadian Millennials: Home ownership, affordability and remote work*

Would you change employers to be able to work fully remote?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes	40%	41%	45%	40%	45%	32%	28%	46%	45%	49%	54%	40%
No	45%	41%	40%	44%	40%	59%	54%	41%	44%	37%	34%	48%
I don't know/prefer not to answer	15%	18%	15%	16%	15%	10%	18%	13%	10%	14%	12%	13%

As your career progresses, do you believe your salary will increase at a rate that will allow you to purchase a home in your current city/town?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Yes	35%	25%	41%	38%	32%	40%	43%	27%	46%	32%	36%	32%
No	46%	60%	41%	44%	45%	43%	42%	58%	44%	48%	45%	54%
I don't know/prefer not to answer	19%	14%	18%	19%	22%	17%	14%	15%	10%	20%	19%	14%

What would be your ideal work/life scenario?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Live in the city/Work in the city (in the office)	12%	13%	12%	11%	10%	15%	9%	15%	18%	8%	9%	10%
Live in the city/Work fully remote	14%	17%	23%	20%	13%	8%	3%	19%	25%	17%	15%	19%
Live in the city/Hybrid work model (1-3 times/week in the office)	11%	9%	12%	9%	13%	11%	9%	13%	13%	16%	13%	18%
Live in the city/Hybrid work model (1-3 times/month in the office)	8%	12%	7%	3%	8%	5%	8%	15%	7%	10%	9%	8%
Live outside the city/Work in the city (in the office)	7%	8%	7%	9%	7%	7%	8%	5%	3%	6%	6%	3%
Live outside the city/Work fully remote	20%	18%	16%	19%	22%	19%	28%	14%	15%	23%	27%	19%
Live outside the city/Hybrid work model (commute to the city 1-3 times/week)	7%	3%	7%	4%	7%	10%	8%	2%	5%	5%	9%	8%
Live outside the city/Hybrid work model (commute to the city 1-3 times/month)	8%	8%	4%	6%	8%	10%	10%	9%	7%	7%	11%	10%
I do not have a preference	13%	12%	12%	19%	12%	14%	17%	7%	6%	7%	3%	4%

All percentages are rounded to the nearest whole number.

Canadian Millennials: Home ownership, affordability and remote work*

What are your top 3 motivators for wanting to work remotely (partly or fully)?

	National	Regional						City-level				
	Total	BC	AB	SK/MB	ON	QC	ATL	Vancouver	Calgary	Toronto	Ottawa	Montreal
Long commute time/traffic	21%	22%	14%	16%	21%	30%	11%	29%	15%	28%	23%	39%
Commuting costs (i.e. gas, toll roads, parking, public transit)	26%	20%	26%	30%	25%	28%	27%	23%	27%	25%	28%	17%
Balancing childcare/cost of daycare	9%	7%	10%	15%	11%	3%	17%	6%	9%	9%	8%	5%
Caring for a pet/cost of petcare	4%	5%	5%	6%	3%	3%	5%	5%	7%	3%	4%	2%
Additional costs associated with working in the office (i.e. wardrobe, lunches)	9%	10%	11%	7%	11%	4%	4%	14%	9%	11%	14%	6%
Ability to manage household duties (i.e. accepting deliveries, laundry, preparing meals)	16%	22%	19%	11%	17%	11%	15%	17%	21%	18%	11%	21%
I do not prefer to work remotely	12%	12%	11%	12%	9%	16%	17%	5%	10%	4%	10%	10%
I am not employed	4%	2%	4%	4%	4%	3%	5%	1%	3%	3%	2%	1%

All percentages are rounded to the nearest whole number.

* An online survey of 2003 Canadian millennials aged 26-41 was completed between June 10, 2022, and June 16, 2022, using Leger's online panel. Weighting has been employed to ensure that the sample composition accurately reflects the adult population of Canada, as per the latest Census Data. No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 2003 respondents would have a margin of error of $\pm 2.2\%$, 19 times out of 20.
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