

Royal LePage Demographic Survey

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

| Do you own your own home? | | | | | | | | | | | | |
|---------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | National | Regions | | | | | | City-level | | | | |
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Yes | 48% | 49% | 56% | 53% | 44% | 50% | 48% | 45% | 38% | 51% | 46% | 59% |
| No | 51% | 51% | 44% | 47% | 55% | 50% | 52% | 55% | 62% | 49% | 54% | 41% |
| I don't know | <1% | <1% | 0% | 0% | <1% | <1% | 0% | <1% | 1% | <1% | 1% | 0% |

| Do you intend to purchase a home? (of respondents who said they did not currently own their home) | |
|------------------------------------------------------------------------------------------------------|----------|
| | National |
| | Total |
| Within 12 months | 16% |
| More than 1 year but less than 2 years | 14% |
| Within 2-5 years | 39% |
| More than 5 years | 16% |
| I do not intend to purchase a home | 8% |
| I don't know | 8% |

| Have you purchased a property since March 15, 2020? (of those who own their home) | |
|--------------------------------------------------------------------------------------|----------|
| | National |
| | Total |
| Yes | 25% |
| No | 74% |
| I don't know | <1% |

All percentages are rounded to the nearest whole number.

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

To what extent do you agree or disagree with the following?

I consider home ownership a good financial investment

| | National | Regions | | | | | | City-level | | | | |
|-------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Strongly agree | 56% | 52% | 42% | 60% | 61% | 55% | 65% | 65% | 49% | 54% | 51% | 45% |
| Somewhat agree | 36% | 38% | 45% | 34% | 31% | 39% | 28% | 29% | 43% | 36% | 39% | 44% |
| Somewhat disagree | 5% | 5% | 7% | 3% | 4% | 4% | 4% | 4% | 5% | 6% | 5% | 7% |
| Strongly disagree | 1% | 2% | 2% | 1% | 1% | <1% | 1% | 1% | <1% | 1% | 1% | 2% |
| I don't know | 3% | 2% | 3% | 3% | 2% | 2% | 3% | 2% | 3% | 3% | 4% | 2% |
| Top 2 | 92% | 91% | 87% | 94% | 92% | 93% | 92% | 93% | 92% | 90% | 91% | 89% |
| Bottom 2 | 6% | 7% | 9% | 3% | 5% | 4% | 5% | 5% | 5% | 7% | 6% | 9% |

I am confident in my short-term personal financial outlook

| | | | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 26% | 22% | 23% | 33% | 25% | 31% | 25% | 24% | 27% | 24% | 30% | 27% |
| Somewhat agree | 46% | 49% | 43% | 40% | 46% | 47% | 49% | 47% | 47% | 49% | 43% | 41% |
| Somewhat disagree | 17% | 19% | 22% | 14% | 16% | 14% | 17% | 16% | 15% | 18% | 14% | 22% |
| Strongly disagree | 6% | 5% | 7% | 8% | 6% | 4% | 6% | 6% | 6% | 4% | 10% | 7% |
| I don't know | 5% | 5% | 4% | 5% | 7% | 4% | 3% | 7% | 4% | 6% | 4% | 3% |
| Top 2 | 72% | 71% | 66% | 73% | 71% | 78% | 74% | 71% | 74% | 72% | 73% | 68% |
| Bottom 2 | 23% | 24% | 29% | 22% | 23% | 18% | 23% | 22% | 22% | 22% | 24% | 29% |

I am confident in my long-term personal financial outlook

| | | | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 32% | 24% | 29% | 31% | 29% | 41% | 38% | 30% | 38% | 24% | 31% | 32% |
| Somewhat agree | 47% | 48% | 50% | 49% | 45% | 46% | 44% | 45% | 45% | 48% | 44% | 52% |
| Somewhat disagree | 11% | 15% | 11% | 10% | 13% | 6% | 10% | 13% | 8% | 16% | 13% | 8% |
| Strongly disagree | 5% | 5% | 7% | 6% | 5% | 3% | 5% | 4% | 3% | 5% | 9% | 7% |
| I don't know | 6% | 7% | 4% | 4% | 7% | 5% | 4% | 8% | 6% | 8% | 4% | 2% |
| Top 2 | 78% | 72% | 79% | 80% | 75% | 86% | 82% | 75% | 83% | 72% | 75% | 84% |
| Bottom 2 | 16% | 20% | 17% | 16% | 18% | 9% | 15% | 17% | 11% | 20% | 21% | 14% |

All percentages are rounded to the nearest whole number.

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

Since the onset of the pandemic in mid-March, has your savings:

| | National | Regions | | | | | | City-level | | | | |
|-------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Grown significantly | 11% | 9% | 8% | 12% | 12% | 12% | 13% | 12% | 11% | 10% | 11% | 10% |
| Grown slightly | 29% | 32% | 28% | 24% | 30% | 27% | 27% | 30% | 31% | 34% | 29% | 30% |
| Stayed the same | 30% | 30% | 25% | 32% | 29% | 36% | 32% | 27% | 34% | 29% | 29% | 23% |
| Decreased slightly | 15% | 14% | 18% | 13% | 15% | 14% | 16% | 15% | 14% | 15% | 16% | 20% |
| Decreased significantly | 14% | 14% | 19% | 18% | 14% | 9% | 13% | 15% | 8% | 11% | 13% | 18% |
| I don't know | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 2% | 2% | 1% | 0% |
| Top 2 | 40% | 41% | 37% | 36% | 41% | 39% | 40% | 42% | 42% | 44% | 41% | 40% |
| Bottom 2 | 29% | 28% | 37% | 30% | 29% | 24% | 29% | 30% | 22% | 26% | 29% | 37% |

Has the pandemic increased your desire to move from your current home to a less dense area (whether it is a smaller city, suburb or cottage country)?

| | National | Regions | | | | | | City-level | | | | |
|---------------------------------------------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Yes, I desire to move to a less dense area significantly more | 17% | 13% | 16% | 23% | 19% | 16% | 20% | 20% | 19% | 16% | 14% | 19% |
| Yes, I desire to move to a less dense area slightly more | 21% | 22% | 17% | 18% | 24% | 20% | 23% | 26% | 27% | 22% | 21% | 19% |
| Same | 46% | 47% | 46% | 44% | 42% | 52% | 46% | 41% | 40% | 45% | 44% | 43% |
| No, I desire to move to a less dense area slightly less | 6% | 9% | 8% | 4% | 7% | 3% | 7% | 7% | 6% | 10% | 11% | 6% |
| No, I desire to move to a less dense area significantly less | 6% | 9% | 8% | 4% | 7% | 3% | 7% | 7% | 6% | 10% | 11% | 6% |
| I don't know | 4% | 5% | 6% | 4% | 4% | 4% | 2% | 3% | 4% | 4% | 5% | 5% |
| Top 2 | 39% | 35% | 32% | 41% | 43% | 36% | 43% | 46% | 46% | 38% | 36% | 38% |
| Bottom 2 | 11% | 13% | 16% | 11% | 11% | 8% | 9% | 10% | 10% | 13% | 15% | 13% |

All percentages are rounded to the nearest whole number.

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

Which of the following describes why you are interested to move from your current home to a less dense area?

| | National | Regions | | | | | | City-level | | | | |
|------------------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| More outdoor spaces | 62% | 50% | 63% | 59% | 64% | 63% | 65% | 63% | 67% | 46% | 78% | 63% |
| Lower home prices | 61% | 64% | 56% | 43% | 66% | 59% | 63% | 69% | 63% | 65% | 68% | 57% |
| I can buy a larger home | 51% | 44% | 46% | 37% | 58% | 48% | 60% | 58% | 47% | 46% | 58% | 42% |
| Greater ability to social distance | 24% | 12% | 25% | 21% | 32% | 13% | 34% | 30% | 13% | 14% | 26% | 21% |
| I don't know | 1% | 0% | 0% | 0% | 2% | 2% | 0% | 2% | 2% | 0% | 2% | 0% |

If employed or seeking employment, has the availability of remote work increased your likelihood to move further from your employer or expected future place of work if unemployed?

| | National | Regions | | | | | | City-level | | | | |
|-------------------------------------------------------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Yes, I would live a further 15 minutes to 30 minutes | 21% | 23% | 17% | 27% | 20% | 20% | 26% | 20% | 23% | 25% | 20% | 16% |
| Yes, I would live a further 30 minutes to 1 hour | 19% | 19% | 20% | 16% | 22% | 16% | 13% | 23% | 17% | 22% | 23% | 21% |
| Yes, I would live a further 1 hour to 1 hour and 30 minutes | 5% | 6% | 5% | 3% | 7% | 4% | 4% | 9% | 4% | 6% | 1% | 6% |
| Yes, I would live a further 1 hour and 30 minutes to 2 hours | 2% | 3% | 3% | 1% | 2% | 2% | 1% | 4% | 2% | 3% | 1% | 4% |
| Yes, I would live more than 2 hours | 4% | 3% | 3% | 4% | 5% | 3% | 3% | 6% | 4% | 3% | 4% | 1% |
| No, it has not increased my likelihood to move further from my employer | 24% | 22% | 26% | 23% | 22% | 30% | 18% | 20% | 29% | 21% | 25% | 27% |
| I do not work remotely/do not intend to work remotely | 17% | 15% | 16% | 20% | 14% | 20% | 26% | 11% | 13% | 11% | 18% | 17% |
| I don't know | 7% | 8% | 9% | 6% | 7% | 5% | 9% | 6% | 7% | 9% | 8% | 9% |

All percentages are rounded to the nearest whole number.

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

If employed or seeking employment, how important is it for you to work for an employer that allows you to work remotely?

| | National | Regions | | | | | | City-level | | | | |
|-----------------------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Very important | 30% | 28% | 27% | 27% | 35% | 30% | 20% | 39% | 34% | 31% | 35% | 28% |
| Somewhat important | 33% | 35% | 33% | 25% | 34% | 31% | 33% | 34% | 33% | 37% | 33% | 34% |
| Not very important | 14% | 15% | 18% | 17% | 11% | 13% | 16% | 10% | 11% | 15% | 14% | 19% |
| Not at all important | 5% | 6% | 7% | 8% | 5% | 4% | 8% | 4% | 4% | 5% | 5% | 5% |
| Remote work is not an option for my job | 14% | 11% | 11% | 16% | 12% | 19% | 20% | 11% | 12% | 8% | 9% | 10% |
| I don't know | 4% | 5% | 4% | 6% | 4% | 3% | 4% | 2% | 5% | 4% | 4% | 4% |
| Top 2 | 63% | 63% | 60% | 52% | 68% | 61% | 52% | 72% | 67% | 68% | 68% | 62% |
| Bottom 2 | 19% | 21% | 25% | 25% | 16% | 17% | 24% | 15% | 16% | 20% | 19% | 24% |

If given the choice between city-living or living in a town or countryside, which would you prefer?

| | National | Regions | | | | | | City-level | | | | |
|-------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| City | 45% | 57% | 54% | 52% | 43% | 37% | 29% | 50% | 55% | 63% | 44% | 60% |
| Town, countryside | 47% | 33% | 40% | 40% | 48% | 57% | 68% | 42% | 36% | 26% | 42% | 35% |
| Neither | 2% | 3% | 1% | 2% | 3% | 1% | 1% | 2% | <1% | 3% | 5% | 1% |
| I don't know | 6% | 7% | 5% | 6% | 7% | 6% | 2% | 7% | 9% | 8% | 9% | 4% |

All percentages are rounded to the nearest whole number.

Canadians aged 25-35: Home ownership, financial outlook, remote work and home preferences*

What is the most attractive feature of living in a city? TOP RESPONSE

| | National | Regions | | | | | | City-level | | | | |
|----------------------------------------------------------|----------|---------|-----|-------|-----|-----|-----|------------|----------|-----------|--------|---------|
| | Total | BC | AB | SK/MB | ON | QC | ATL | Toronto | Montreal | Vancouver | Ottawa | Calgary |
| Walkability | 21% | 26% | 15% | 23% | 18% | 30% | 17% | 14% | 28% | 27% | 31% | 16% |
| More events, attractions and entertainment options | 21% | 21% | 20% | 15% | 24% | 16% | 31% | 22% | 14% | 20% | 31% | 23% |
| Diversity of people and cultures | 18% | 18% | 14% | 27% | 21% | 12% | 23% | 24% | 14% | 20% | 13% | 16% |
| More employment opportunities | 17% | 15% | 19% | 14% | 16% | 17% | 17% | 18% | 19% | 13% | 8% | 18% |
| Proximity and more choice of schools and healthcare | 8% | 7% | 14% | 7% | 7% | 9% | 3% | 5% | 9% | 6% | 8% | 14% |
| Energy or buzz from high density of people | 6% | 5% | 6% | 2% | 5% | 13% | 3% | 7% | 12% | 5% | 5% | 6% |
| More opportunities to make friends and/or find a partner | 4% | 4% | 5% | 5% | 4% | 1% | 3% | 5% | 1% | 4% | 2% | 3% |
| Other | 3% | 1% | 4% | 5% | 2% | 2% | 3% | 2% | 2% | 1% | 3% | 3% |
| I don't know | 2% | 3% | 1% | 2% | 2% | 1% | 0% | 2% | 1% | 3% | 0% | 2% |

All percentages are rounded to the nearest whole number.

*About Leger Survey

An online survey of 2000 Canadians aged 25-35 was completed between December 29, 2020 to January 8, 2021, using Leger's online panel.

No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 2000 respondents would have a margin of error of $\pm 2.2\%$, 19 times out of 20.