

Royal LePage Survey:

Is housing supply and affordability a top priority for Quebec's voters?

To what extent do you agree with the following statement?

"A party's position on housing supply and affordability is a top consideration in my voting decision in the upcoming provincial election."

		REGION		AGE		COST OF LIVING IMPACTING HOME PURCHASE PLANS?		
	Total	Montreal CMA	Quebec CMA	18-34	35+	Yes	No	I had no plans to purchase a home since the beginning of 2022
NET: Agree	52%	53%	45%	57%	50%	65%	45%	50%
Strongly agree	16%	19%	12%	17%	16%	28%	11%	14%
Somewhat agree	36%	34%	33%	39%	34%	37%	34%	35%
NET: Disagree	33%	33%	42%	26%	36%	19%	44%	34%
Somewhat disagree	20%	22%	28%	16%	21%	12%	26%	21%
Strongly disagree	13%	12%	14%	10%	14%	6%	19%	13%
I don't know	15%	14%	12%	18%	14%	17%	11%	16%

Has the increased cost of living, including higher interest rates and inflation, caused you to postpone or deprioritize the purchase of a home since the beginning of 2022?

		REGION		AGE	
	Total	Montreal CMA	Quebec CMA	18-34	35+
Yes	21%	22%	22%	32%	17%
No	24%	20%	30%	25%	24%
I had no plans to purchase a home since the beginning of 2022	55%	58%	47%	42%	59%

All percentages are rounded to the nearest whole number.

An online survey of 1061 Quebec residents aged 18+ was completed between September 9, 2022, and September 11, 2022, using Leger's online panel. No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 1061 respondents would have a margin of error of $\pm 3.0\%$, 19 times out of 20. ©2022 Bridgemarq Real Estate Services Manager Limited. All rights reserved.